Friend Me Takes the Stage

TUDIO ENTER / eusletter

### **By Hannah Friedman**

What do you get when you take handsome stars, brilliant creators, the hip flavor of social media, and the distinctive next-tothe-Northern-parking-structure pizazz of Stage 23? That's right, it's *Friend Me*, CBS's hilarious new comedy about two best friends with only one thing in common: they're about to have the craziest adventures of their lives.

Christopher Mintz-Plasse (*Superbad*) and Nicholas Braun (*10 Things I Hate About You*) star as Evan and Rob, two guys who move from their small hometown to Los Angeles for cool new jobs. Rob focuses on absorbing anything L.A. has to offer, while Evan prefers to spend most of his time surfing the net in his pajamas. But with the help of their well-meaning but socially awkward neighbor (Amanda Lund), the guys get tangled up in disasters and epic feats of awesome, the likes of which they never could have imagined back home.

Featuring an unprecedented mixture of multimedia that brings the guys' college buddies straight to their living room via social networks, video chats, and even accidental butt-Skypes, the *Friend Me* team is thrilled to be exploring exciting new modes of storytelling for a new generation of stories.

In an era where everything from poker to poking can be done online with a click, embarking on adventures in real life is the most futuristic quest of all. *Friend Me* is a show about the intersection between technology and community, and about discovering how to make a place for yourself in the real world, with the help of the virtual one.

With fresh and funny scripts from writers whose cap-feathers include *How I Met Your Mother*, *My Name Is Earl, Mad About You, Just Shoot Me*, and *Will And Grace*, the newest show to hit Stage 23 is sure to make a splash. CBS legends and Radford rockstar producers,



Christopher Mintz-Plasse, Nicholas Braun and Parvesh Cheena of Friend Me

Eric and Kim Tannenbaum, have ensured a fantastic creative working environment for both cast and crew.

Chris Mintz-Plasse shared how thrilled he was to be working at Radford, citing the friendly community, the supportive team, and the "dynamite tuna melt" in the commissary. Co-star Parvesh Cheena (*Outsourced*) compared the bustling neighborhood vibe of Radford to that of the beloved Wrigley Field in his hometown of Chicago, "except without all the pain and disappointment of the Cubs." Nicholas Braun was noted to have said of his experience thus-far, "what the hell are you doing in my dressing room?"

Look for a mid-season premier of *Friend Me* on CBS this spring, or come by to Stage 23 on Fridays to hear our studio audience having as much fun as we do every day.

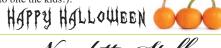


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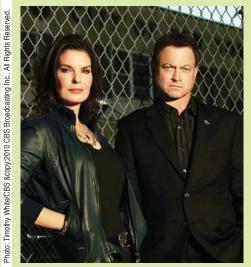
- Pick out a costume that will be safe. Make sure it is fire proof, and if wearing a mask that the eye holes are large enough to allow peripheral vision. If carrying a prop, be sure the tips are smooth and flexible enough to not cause injury.
- If your kids are trick or treating without an adult be sure you know their route. Advise them to cross the street at the cross walk, and never against the light; only visit well lit homes and never enter a stranger's house, and don't take short cuts through alleys, yards, etc.
- Don't forget your pets! Keep them away from the candy as it can make them very ill, and chocolate in even small amounts can be deadly for dogs.
- Be careful your pets do not attempt escape when you open the door to trick or treaters (or that they don't try to bite the kids!).



🚥 Newsletter Staf

Contributing Editor Marsha Gorodkin Design Elizabeth Gulick

# PRODUCTION SCHEDULE



CSI: NY (CBS Productions/ CBS)

Entertainment Tonight (CBS TV Distribution/CBS)

The Insider (CBS TV Distribution/CBS)

Last Man Standing (20<sup>th</sup> Century Fox TV/ABC)

Whitney (NBC Studios/NBC)

Up All Night (Open for Business Productions/NBC)

Malibu Country (FTP Productions/ABC)

The Talk (CBS TV Studios/CBS)

Happily Divorced (Hudson Street Productions/TV Land)

Hot in Cleveland (Hudson Street Productions/TV Land)

Kings of Van Nuys Pilot (FTP Productions/ABC)

Baby Daddy (Prodco, Inc./ABC Family)

Parks and Recreation (Open 4 Business Productions/NBC)

Friend Me (CBS Productions/CBS)

It's Always Sunny in Philadelphia (Sunny Television Productions/FX)

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HOT



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Hot in Cleveland star Betty White received two prestigious awards

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31 Halloween

2

### OCTOBER 2012



The Studio has added yet another service for the production companies on the Studio Center lot – a Swag Showroom! Located in the Studio Supply Station, the showroom is a convenient place for producers to browse through dozens of logo merchandise items.

"The timing of this showroom couldn't be more perfect," states showroom operator Patti Lawrence. "We have opened at the beginning of the holiday season so the shows can take advantage of this time saving service that is right here on the



lot." Patti will also visit production offices to make presentations to companies if they find they don't have time to visit the showroom. With access to thousands of products in every price category she is sure to find something to fit every budget!

The showroom is open Monday through Friday, from 6:00 a.m. - 4:30 p.m., or after hours by appointment. The Studio Supply Station is located in the back lot, just inside the Colfax Gate. Stop by and take a look, or contact Patti directly, (818) 419-8487, promopatti@gmail.com.







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